



WOMEN EQUITY  
— B R U N C H —

SPONSORSHIP OPPORTUNITIES

2024

# WOMEN EQUITY

## — B R U N C H —

Dear Sponsor,

Thank you for considering the Women Equity Brunch (WE Brunch) in your organization's giving and partnership plans. Your interest in supporting our mission to advance equity, empower women, and create positive change is deeply appreciated.

At WE Brunch, we believe that together, we can build a brighter, more equitable future. We understand that meaningful partnerships are the cornerstone of transformative impact. It is through the collective efforts of individuals and organizations like yours that we can inspire, educate, and empower women from all walks of life.

### **Our Journey, Our Mission**

Since our inception in 2021, WE Brunch has been on an intentional journey of empowerment. We've celebrated the accomplishments of women, championed diversity and inclusion, and fostered connections that have led to job advancement, education, and business start ups. Our events have been a source of inspiration and critical networking for women at every stage of life.

### **Why Your Support Matters**

Our events run on 100% volunteers. Your support allows us to offer our events at an affordable price while still providing a quality experience. It also allows us to create access for women who would otherwise not be able to afford our events. As we look ahead to our future events in 2024 and beyond, we know that your support can make all the difference. By partnering with WE Brunch, you become an integral part of our mission.

### **The Power of Partnership**

By choosing to partner with us, you are not just investing in an event; you are investing in the transformation of lives, in the creation of opportunities, and in the empowerment of women who are ready to make their mark on the world.

We invite you to explore the sponsorship opportunities outlined in this package, each designed to showcase the mutual benefits of our partnership. We are open to customizing sponsorship arrangements to best align with your company's goals and values.

Sincerely,

*Amanda Bonilla & Doneisha Posey*

Co-Founders of WE Brunch



# WHO WE ARE

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## *The Women Behind the Brunch*

### AMANDA L. BONILLA

*she/her/hers*

Amanda is an equity minded professional with more than 15 years of experience in equity and justice work. In 2016, she created the Inclusion Consultant Network, providing clients with cultural competency training and services to answer industry specific equity issues. Amanda has consulted for many large institutions and corporations, including the NCAA, Eli Lilly & Co, and Iowa State University. Amanda has held leadership roles at a variety of higher education institutions and currently serves as the Vice Chancellor for Diversity and Community Engagement at Ivy Tech Community College.



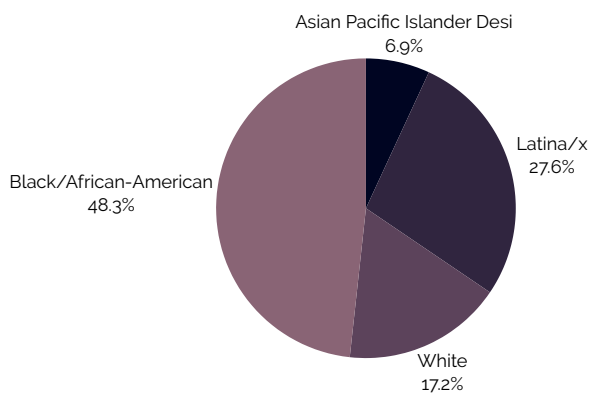
### DONEISHA L. POSEY

*she/her/ella*

Doneisha is a civil rights attorney and diversity thought leader. She currently serves as Vice President & General Counsel of Black Onyx Management, Inc., and is the previous Vice President of Diversity, Equity, and Belonging at Ivy Tech Community College. She is also an Adjunct Professor at the Indiana University McKinney School of Law, teaching social and racial justice courses. Doneisha is regularly consulted on matters of workforce diversity and inclusion, civil rights, and housing discrimination, as well as race and the law.

# UNLOCKING YOUR IMPACT

1,000+ ATTENDEES      100% XBE VENDOR PARTICIPATION



By partnering with WE Brunch, your company aligns with a force for positive change. Here's why your support is critical:

- **Impactful Change:** Your sponsorship directly contributes to initiatives that drive civic engagement, job advancement, self-empowerment, education awareness, and intersectional relationship building.
- **Diverse Reach:** Gain visibility and recognition among a diverse audience of women from various backgrounds, strengthening your commitment to diversity and inclusion.
- **Community Building:** Be part of a community that actively advocates for equity, leaving a lasting impact on individuals and society.
- **Positive Brand Association:** Associate your brand with a movement that stands for empowerment, progress, and positive change.



20,000+

Reach of  
across our social  
media platforms.



10,000+ Page views



600+ Subscribers

30% Newsletter  
open rate

“IF I COULD BOTTLE THE FEELING IN THE ROOM AT WOMEN EQUITY (WE) BRUNCH INDY, I’D SPRAY IT AS PERFUME BEFORE EVERY BIG MEETING OR PRESENTATION... THERE WAS A HUM... A VIBE... A BUZZ OF INSPIRATION, OF SAFETY, OF POWER. IT FELT LIKE BIG THINGS WERE POSSIBLE. I’D LOVE TO BOTTLE THAT FEELING.” 2023 ATTENDEE

# MEDIA & SPONSOR SUPPORT



## A Few Past Sponsors



Our mission is making waves, and the media has taken notice. Our commitment to advancing equity for women has earned recognition and praise in newspapers, magazines, and television. Media recognition is not just about headlines; it's about spreading the message of empowerment and equity far and wide. WE Brunch's positive media coverage underscores the significance of our mission and the impact we've made on diverse communities.

As a sponsor, you become part of this powerful movement, aligning your brand with a force for positive change. Your support helps us continue our journey to empower women, advance equity, and create a brighter future for all.

## Featured articles and interviews on:

- WishTV
- Indy Now
- Indianapolis Business Journal
- The Recorder
- Indy Maven
- Indiana University McKinney School of Law



# ANNUAL SPONSORSHIPS

(317)409-9512

@webrunchindy

webrunch@inclusionconsultantnetwork.org

## 2024 BRUNCH EVENT DATES AND TOPICS

Sunday, March 3rd, 2024 — Unsung Heroines: Hidden Stories of Women's Resistance

Sunday, October 6th, 2024 — Women in the Workplace: Women Shaping Tomorrow

### TITLE SPONSOR - \$30,000

*Benefits include:*

- Prominent placement of logo on event website
- Prominent placement of logo on all event materials and signage
- Inclusion of company logo in all event email correspondence and reminders
- Reserved seating of two (2) tables for 16 attendees, with branded signage
- Ten (10) tickets to our Women-Owned Happy Hour
- Verbal thank you and recognition during event programs
- Opportunity to offer welcoming remarks to guests (2 min. speech)
- Recognition in all earned media coverage (print, radio, TV, etc.)
- Two (2) branded social media posts (must provide photo(s) and logo)
- Opportunity to have company leader(s) interviewed for social media

### JUSTICE SPONSOR - \$15,000

*Benefits include:*

- Prominent placement of logo on event website
- Prominent placement of logo on all event materials and signage
- Reserved seating of one (1) table for 8 attendees
- Five (5) tickets to our Women-Owned Happy Hour
- Verbal thank you and recognition during event programs
- Two (2) branded social media posts (must provide photo(s) and logo)
- Opportunity to have company leader(s) interviewed for social media



# BRUNCH EVENT SPONSORSHIPS

(317)409-9512

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webrunch@inclusionconsultantnetwork.org

## 2024 BRUNCH EVENT DATES AND TOPICS

Sunday, March 3rd, 2024 — Unsung Heroines: Hidden Stories of Women's Resistance

Sunday, October 6th, 2024 — Women in the Workplace: Women Shaping Tomorrow

### BRUNCH UNITY SPONSOR- \$5,000

*Benefits include:*

- Prominent placement of company logo on event materials and signage
- Prominent reserved seating for one (1) table for 8
- Verbal thank you and recognition during program
- One (1) branded social media post (must provide photo and logo)

### BRUNCH RESILIENCY SPONSOR- \$2,500

*Benefits include:*

- Prominent reserved seating for 4
- Placement of company logo on event materials and signage
- Verbal thanks and recognition during program


### BRUNCH COMMUNITY SUPPORTER - \$500

*Benefits include:*

- Prominent reserved seating for 2
- Recognition on event material and signage
- Verbal thanks and recognition during program



# SPECIAL EVENT SPONSORSHIPS

 (317)409-9512

 @webrunchindy

 webrunch@inclusionconsultantnetwork.org

## BRUNCH NETWORK SPONSOR \$10,000

### 1. Access to a Special Venue

- Enjoy the use of a dedicated event space that can accommodate up to 100 guests, providing an intimate and focused environment for your event and guests.

### 2. High-Impact Networking

- Connect with thought leaders, industry professionals, and like-minded individuals, fostering valuable relationships.

### 3. Brunch Tickets

- Your company will have the opportunity to have a full table of 8 guest with premier seating during the brunch

## HAPPY HOUR TITLE SPONSOR- \$10,000

### 1. Support Supplier Diversity

- Tailor the event to your preferences, whether it's an informal gathering or a formal occasion. WE Brunch will handle all of the logistics, ensuring a seamless experience for your company.

### 2. Speaking Opportunity

- Maximize the audience by sharing your company's mission and support in front of over 100 guests

### 3. High-Impact Networking


- Connect with thought leaders, industry professionals, and like-minded individuals, fostering valuable relationships.

### 4. Event Tickets

- Your support includes ten (10) tickets to the happy hour for your company and guest



# VENDOR SPONSORSHIPS

 (317)409-9512

 @webrunchindy

 [webrunch@inclusionconsultantnetwork.org](mailto:webrunch@inclusionconsultantnetwork.org)

*Serving as a one-time vendor sponsor for one brunch gains you access to one brunch event and one happy hour event.*

## IN-KIND DONATIONS

As members of the Central Indiana community and proponents of supporting local business owners, we sincerely appreciate in-kind donations vendors are able to offer. Examples of in-kind donations include food and beverages, product samples, and service offerings. Serving as a WE Brunch vendor provides you with an opportunity to reach a diverse audience and increase awareness of your company.

*Additional benefits include:*

- Recognition on event material and signage
- Verbal recognition during the program
- One (1) social media shout-out per event on each of our social media platforms

## A Few Past Sponsors



Please direct sponsorship inquiries to

[webrunch@inclusionconsultantnetwork.org](mailto:webrunch@inclusionconsultantnetwork.org)